

SEASY™

Seasy

SEASY MAKES SEA LIFE EASY

Seasy is an online platform that connects sailors with marinas. This does not only make the booking-process more efficient, but also more secure for both parties!

The business-model can be compared with booking.com. That way the austrian start-up Seasy allows sailors to focus on what really matters: spending more quality-time with family and friends.

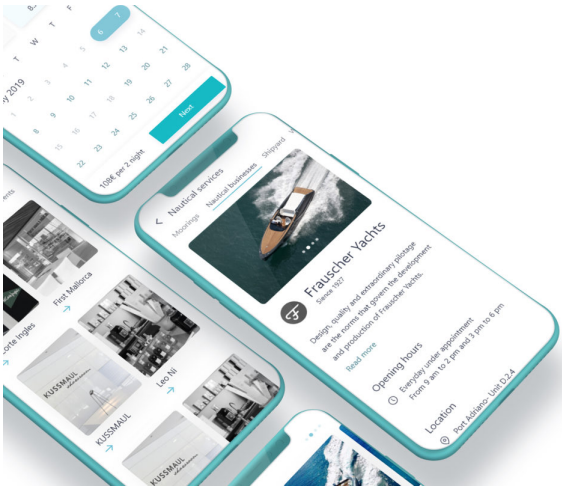
USP
Competitive business model which enables marinas to digitalise and have strong online presence without any entry barrier. Partnership strategy with manufacturers that will enable us to have the application pre-installed on the dashboard of the boat. In addition, data and our ML model which will use our gathered data for training. Another USP is strong partnerships with marinas, sailing clubs, charters and other boating market companies like Boataround.

Target Market
Seasy is currently focusing on the Nautical and Coastal Tourism market of the Mediterranean Sea area, but planning to scale Europe-wide and afterwards to America.

Space Connection
Seasy is primarily using SAT-AIS from EMSA and potentially also signal from ground AIS stations which will be their strategy for the route tracking system. They are also planning to use Sentinel data for our Personal Sailing Assistant.



TEAM SEASY



APP SHOWCASE

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