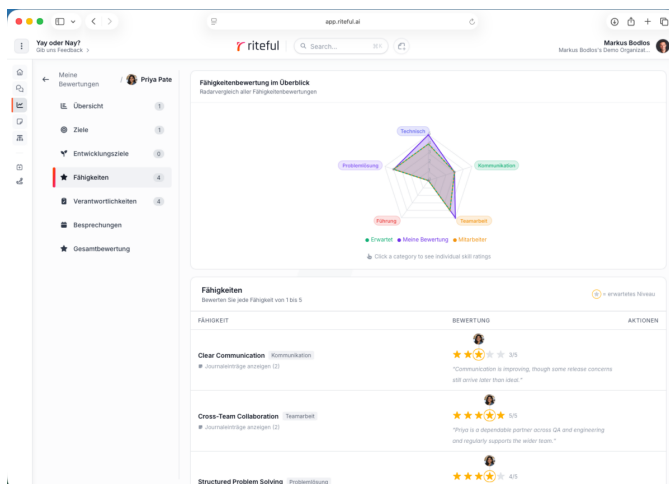




riteful

RITEFUL TURNS TEAM PERFORMANCE FROM A BLACK BOX INTO AN ALWAYS-ON LEADERSHIP CO-PILOT, UNCOVERING GAPS, EXPLAINING ROOT CAUSES, AND GUIDING MANAGERS TOWARD ACTIONS THAT HELP TEAMS THRIVE.

riteful is a Team Performance Intelligence platform that helps organizations understand and improve how teams work. It continuously collects structured signals from performance reviews, 1:1 meetings, feedback cycles, goals, and daily leadership interactions, then turns them into clear insights about performance gaps and their root causes. Instead of stopping at surveys or annual reviews, riteful recommends targeted actions for managers, learns which interventions work, and embeds continuous development into everyday workflows.



The platform is designed for growing knowledge-driven companies that want better leadership, healthier teams, and measurable business impact while respecting GDPR, employee consent, and a human-centered "AI suggests, humans decide" approach.



Contact: Office (office@machma.ai)
Website: <https://www.riteful.ai>