



# PeaceEye

PEACEEYE FLEXCO IS A GEOSPATIAL RISK ANALYTICS COMPANY THAT USES SATELLITE DATA, OPEN INFORMATION AND NEWS AND AI TO DELIVER CUSTOM MADE INFORMATION PRODUCTS, HELPING ORGANIZATIONS MANAGE RISKS AND MAKE INFORMED DECISIONS IN FRAGILE AND VOLATILE SETTINGS.

PeaceEye is a newly established geospatial risk analytics company based in Salzburg, Austria. We harness Earth Observation (EO), media and open-source intelligence, and AI-driven risk analytics to deliver tailored information products.

We offer customers situation awareness information for locations of interest and provide a holistic geospatial risk analysis equipping policymakers, civil society organizations, and private entities with actionable insights to proactively mitigate risks and make well-informed strategic decisions.

As a university spin-off, our team draws on the technical and scientific expertise of professors and EO specialists, combining multidisciplinary knowledge with extensive humanitarian field experience.

## USP

Our unique selling point is first our inclusion of human intelligence to the rich value EO data offers providing additionally contextual value to our data framework. We also pride ourselves in our innovate data integration pipeline which sets us apart from other competitors. We also have very strong field network and partnership leveraging decades of EO and humanitarian field experiences.

## Target market

Our target market cuts across different sectors including the PeaceTech, Insurance, Supply Chain Due Diligence, Compliance and Risk markets.

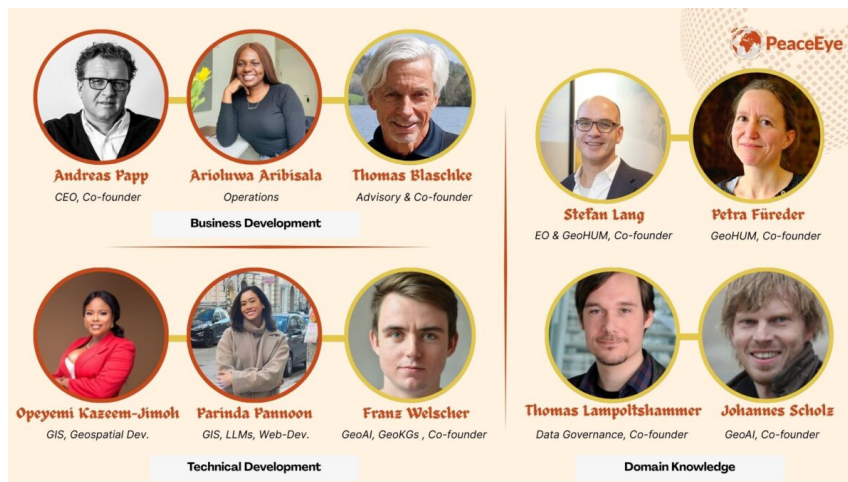
## Space connection

Earth Observation (EO) technologies for geospatial risk analysis marks a shift from relying solely on aggregated socio-political and economic data to gaining detailed insights through remote sensing.

By integrating satellite imagery with ground-level intelligence, PeaceEye provides a comprehensive spatial understanding of volatile zones, enabling real-time monitoring and assessment. This combined bottom-up and top-down approach enhances the precision of geospatial risk analysis and facilitates secure transmission of field intelligence using advanced telecommunications and navigation technologies, which is crucial in compromised areas.

To support these capabilities, PeaceEye will utilize diverse products from the EO data spectrum, including extensive Copernicus products and third-party data provided by Copernicus/ESA, as well as high-resolution imagery when required. Contracts with major providers such as Planet, Maxar, IceEye, and Airbus are already in place through the parent company, ensuring access to high-quality data.

#### Team members



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