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ONTRACK IS A MOBILE APP THAT EMPOWERS BLIND AND VISUALLY IMPAIRED PEOPLE TO NAVIGATE CITIES MORE INDEPENDENTLY, INTUITIVELY, AND ACCORDING TO THEIR INDIVIDUAL NEEDS.

With audio-based navigation, real-time public transport data, and a screen reader-friendly interface, the app enables safe, barrier-free mobility in urban environments – without the need for visual input. It is co-created with the community to ensure real-life usability and genuine independence.



Following a successful prototype phase, we are now working towards a marketready MVP. Our goal is to make the app available free of charge through partners such as social insurance providers – reducing the need for personal assistance and contributing to an inclusive, human-centered approach to urban development.

Support us for free: support.ontrack.co.at







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