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NOKNOTS IS AN INNOVATIVE AI-DRIVEN SAAS PLATFORM THAT STREAMLINES THE EXCHANGE OF PRODUCT DATA BETWEEN BRANDS AND RETAILERS, WHILE SIMPLIFYING COMPLIANCE ACROSS EUROPE - WE UNTIE THE KNOT OF FRUSTRATING DATA SHARING.

noknots offers an AI-driven SaaS solution that centralizes product information for brands. This system enhances the exchange of data between brands and online retailers, ensuring compliance with EU regulations. Utilizing cutting-edge technologies such as machine learning and artificial intelligence, the process of data collection, processing, and assignment is automated and improved. This approach minimizes legal risks associated with inaccurate product information and enables efficient product management across various online shops and Reseller.

The result is immense value: brands are able to manage their product information more efficiently and qualitatively, while online retailers receive accurate and consistent product information. noknots supports small businesses that have fewer resources for compliance, enabling equal participation in the market.

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