



FreyZein

WE PRODUCE NATURAL URBAN-OUTDOOR APPAREL AND INSPIRE POSITIVE SOCIO-ECOLOGICAL CHANGE WITH OUR CIRCULAR BUSINESS APPROACH!

FreyZein develops unique urban-outdoor products and combines technological innovations in material technology with circular product design.

Innovative products developed using creativity techniques are brought to market maturity with a new type of bi-circular material technology currently in development. An innovative circular business model in the sense of the triple bottom line is set up. We consider the entire product cycle and realize a holistic and system-oriented design perspective that reduces negative and maximizes positive economic, ecological and social effects. Our business model is based on the sharing economy and collaborative consumption and increases the use of recyclable materials.



TEAM FREYZEIN

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