

ses imagotag

SES-imagotag

SES-IMAGOTAG IS A WORLD MARKET LEADER IN ELECTRONIC SHELF LABELS.

SES-imagotag is the worldwide leader in smart digital labels and pricing automation and has developed a comprehensive IoT and digital platform that delivers a complete set of services to retailers.

The SES-imagotag solution enables retailers to connect and digitally transform their physical stores; automate low-value-added processes; improve operational efficiency; inform and serve customers; ensure information integrity to continuously optimize on-hand inventory; prevent stock-outs and waste and create an omnichannel service platform that builds loyalty and meets evolving consumer expectations.

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